

Privacy Policy

Effective Date: February 20, 2025

1. Introduction

LA Wildfire Relief ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://www.holddena.org> (the "Site").

By using our Site, you consent to the data practices described in this policy. If you do not agree, please do not use our Site.

2. Information We Collect

We collect the following types of information:

a. Personal Information:

When you interact with our Site, you may voluntarily provide personal information, such as:

- Name
- Email address
- Mailing address
- Phone number
- Payment information (for donations)

b. Non-Personal Information:

We may automatically collect non-identifiable data, such as:

- Browser type
- IP address
- Pages visited on our Site
- Referring website

c. Cookies and Tracking Technologies:

We use cookies and similar tracking technologies to improve user experience and analyze site traffic. You can modify your browser settings to disable cookies, but this may impact site functionality.

3. How We Use Your Information

We use the collected information to:

- Process donations and send receipts
- Respond to inquiries and provide support
- Improve our website and services
- Send updates, newsletters, and event information (you may opt-out anytime)
- Ensure security and prevent fraud

We do not sell, trade, or rent your personal information to third parties.

4. How We Share Your Information

We may share your information in the following cases:

- **Service Providers:** Third-party vendors that assist with payment processing, website analytics, and email communications.
 - **Legal Requirements:** If required by law, such as responding to a court order or legal process.
 - **Business Transfers:** In case of a merger, reorganization, or similar event.
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5. Data Security

We implement reasonable security measures to protect your personal information. However, no online transmission is 100% secure, and we cannot guarantee absolute security.

6. Your Rights and Choices

Depending on your location, you may have the right to:

- Access, update, or delete your personal information
- Opt out of marketing emails
- Restrict data processing in certain circumstances

To exercise these rights, contact us at contact@holddena.org.

7. Third-Party Links

Our Site may contain links to external websites. We are not responsible for their privacy practices, so we encourage you to review their policies before sharing information.

8. Children's Privacy


Our Site is not intended for children under 13. We do not knowingly collect personal information from minors. If you believe we have done so, please contact us to remove the information.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

 Email: contact@holddena.org

 Address: 1497 N. Hill Avenue, Pasadena, CA 91104